



# DANNY ACUNA

Innovating at the Intersection of Technology,  
Strategy & Business Transformation

## CONTACT ME

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## EDUCATION

### UNIVERSITY OF HOUSTON

- Bachelor of Computer Science

### CERTIFICATIONS

- Certified SAFe® 5 Agilist
- Certified SAFe® 5 Scrum Master
- Prosci Change Management Practitioner
- Microsoft Certified Professional (MCPS)

## CORE SKILLS

- Technology Strategy & Roadmap Execution
- Product Development & Delivery
- Digital Transformation Leadership
- Agile & SAFe Framework
- Cross-Functional Team Leadership
- Go-to-Market Strategy
- Organizational Change Management

## SUMMARY

Technology leader with expertise in delivering innovative solutions across diverse industries. Skilled in leading cross-functional teams, driving digital transformation, and translating business goals into actionable technical strategies for growth and measurable outcomes.

## WORK EXPERIENCE

### NEWTON VISION CORP

**Engagement Director** | 11/2023 - 6/2025

- Built strategic client partnerships by aligning technical solutions with business goals, ensuring stakeholder clarity and maximizing value delivery.
- Led cross-functional teams to deliver large-scale initiatives on time and within budget.
- Translated business objectives into actionable technology roadmaps for sustainable growth.
- Actively mentored consultants embedded at client sites, fostering a culture of excellence, collaboration, and continuous improvement

### SMX

**Principal Consultant, Commercial Healthcare** | 07/2022 - 11/2023

- Established and led the healthcare practice, defining go-to-market strategies and crafting compelling messaging to position SMX as a leading cloud migration provider.
- Drove multi-million-dollar strategic deals by collaborating across product development, marketing, and innovation teams to deliver client-centric solutions.
- Led cross-functional teams in Azure and AWS environments to deliver transformative solutions for healthcare providers, payers, and life sciences clients.
- Managed end-to-end opportunity progression, including product proposals, RFIs, RFPs, and contract negotiations.

### SLALOM

**Sr. Principal Consultant, Products & Innovation** | 05/2021 - 07/2023

- Led the Houston office innovation studio focused on helping clients solve complex problems through cutting-edge technology and product innovation.
- Directed feasibility studies, proof-of-concept engagements, and MVP development to accelerate time-to-market and maximize ROI.
- Defined and executed go-to-market strategies for the healthcare vertical, positioning Slalom as a thought leader and trusted partner.
- Led delivery teams through the product lifecycle, ensuring alignment with client goals and maintaining the highest quality standards.



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### DANVIR CONSULTING

**Principal Consultant, Management Consulting** | 08/2020 – 05/2021

- Provided strategic advisory focused on fractional CTO services, technology delivery, agile transformation, and organizational strategy.
- Led technology roadmapping and product development for clients in gaming, brand marketing, and other sectors.
- Assembled and managed teams to deliver MVPs with a clear ROI and high-quality outcomes.
- Advised startups on product development and go-to-market strategies to accelerate growth and market entry.

### LOGICA RATIO

**Chief Technology Officer** | 02/2020 – 08/2020

- Partnered with executive leadership to develop technology enablement strategies, enhancing operational efficiencies and driving digital transformation.
- Led an enterprise-wide agile transformation, improving process efficiency and reducing redundancies.
- Designed and implemented an application to serve as the operational backbone, improving data governance and operational oversight.

### CREDERA

**Managing Consulting, Microsoft Solutions** | 10/2017 – 02/2020

- Led the delivery of strategic initiatives across multiple industries, including oil & gas and healthcare.
- Implemented agile methodologies across Fortune 500 clients, leading Agile Centers of Excellence.
- Designed scalable and fault-tolerant architectures, enabling faster product releases and improved customer satisfaction.
- Spearheaded at-risk project turnarounds by restructuring team composition and enhancing delivery processes.

### HOUSTON METHODIST HOSPITAL

**Manager, Application Development** | 04/2014 – 10/2017

- Established the application development practice, leading a team to deliver enterprise-wide solutions and innovations.
- Introduced agile methodologies, leading to an organization-wide transformation and improved project delivery.
- Designed microservices architecture for Epic EHR integration, enhancing interoperability across platforms.
- Led the successful implementation of the Houston Methodist website using Sitecore CMS, improving digital engagement.

### AVANADE

**Manager, Applied Solutions** | 10/2012 – 04/2014

- Delivered enterprise-level applications by leading cross-functional teams and prioritizing project deliverables.
- Mentored and developed career advancement strategies for direct reports across multiple regions.
- Led the redesign of critical application architectures, improving scalability and time-to-market efficiency.